The resource curse and child mortality, 1961–2011

Simon Wigley

Department of Philosophy, Bilkent University, 06800, Bilkent, Ankara, Turkey

A R T I C L E   I N F O

Article history:
Received 31 July 2016
Received in revised form 10 January 2017
Accepted 22 January 2017
Available online 23 January 2017

Keywords:
Resource curse
Under-five mortality
Human capital
Panel data
Country fixed-effects

A B S T R A C T

There is now an extensive literature on the adverse effect of petroleum wealth on the political, economic and social well-being of a country. In this study we examine whether the so-called resource curse extends to the health of children, as measured by under-five mortality. We argue that the type of revenue available to governments in petroleum-rich countries reduces their incentive to improve child health. Whereas the type of revenue available to governments in petroleum-poor countries encourages policies designed to improve child health. In order to test that line of argument we employ a panel of 167 countries (all countries with populations above 250,000) for the years 1961–2011. We find robust evidence that petroleum-poor countries outperform petroleum-rich countries when it comes to reducing under-five mortality. This suggests that governments in oil abundant countries often fail to effectively use the resource windfall at their disposal to improve child health.

© 2017 Elsevier Ltd. All rights reserved.

There is now a large literature that purports to show that petroleum wealth has an adverse effect on a country’s political, social, and economic well-being. More specifically it is argued that oil and natural gas abundance strengthens autocratic governments, undermines the effectiveness of governmental institutions, increases the likelihood of civil conflict, reinforces gender inequality, and frustrates economic growth (Ross, 2015; van der Ploeg, 2011). This suggests that the discovery of substantial oil and gas reserves may, paradoxically, represent a curse rather than a blessing for a country.

In this article we examine whether the so-called resource curse extends to the health of children, as measured by the probability of dying between birth and age five. Child mortality provides an indicator of the health status of the most vulnerable members of society. It also provides an indicator of the well-being of the poorest members of society. That is because premature mortality amongst the youngest primarily afflicts the poorest members of society (de Looper and Lafortune, 2009; Yazbeck, 2009). Thus, child mortality allows us to examine the impact of petroleum wealth both on the well-being of children and, indirectly, the well-being of the poorest.

It is also worth noting that child mortality often results from causes that are comparatively easier and less costly to prevent or treat (e.g. through access to clean water, oral rehydration, antibiotics, ante and post-natal care etc.). Of those children from around the world that died before five years of age in 2013 51.8% died of infectious causes, with the largest shares caused by pneumonia (14.9%), diarrhea (9.2%) and malaria (7.2%) (Liu et al., 2015). Effective interventions are available for all three diseases. That suggests that child mortality should be responsive to public policy-making. Moreover, it indicates that governments with access to abundant oil revenues have more than sufficient resources to tackle child mortality. Indeed two studies have presented evidence suggesting that oil wealth does not adversely affect the ability of governments to reduce child mortality (Cotet and Tsui, 2013a; Ross, 2012, pp. 196–197).

In what follows we argue and present evidence in support of the view that resource-poor countries outperform resource-rich countries with respect to child health. We contend that the type of revenue available to governments in resource-rich countries reduces their incentive to improve child health. Whereas the type of revenue available to governments in resource-poor countries, encourages policies designed to improve child health. The non-tax revenue available to the former means they need not seek the pro-growth benefits that flow from improved child health. Whereas the tax revenue that the latter depend on means they must seek the pro-growth benefits that flow from improved child health.

In order to test that line of argument we employ a panel of 167 countries (all countries with a population greater than 250,000) for the years 1961–2011. We find evidence that oil wealth is positively associated with under-five mortality after controlling for potentially confounding factors. This suggests that governments in oil rich countries often fail to effectively use the resource windfall at their disposal to improve the well-being of children and, more
generally, the poorest. The results are robust to the inclusion of fixed country and year effects, lags and instrumental variables to mitigate potential endogeneity, alternative measures of oil wealth and child health, as well as the use of multiple imputation to estimate missing data.

1. The paradox of plenty

Why is oil wealth a curse rather than a blessing? One of the key reasons is that oil and gas reserves provide governments with a source of revenue that does not require the collection of taxes from the population at large. This increases the likelihood that political leaders will remain in power and reduces the incentive for governments to invest in human capital.

The standard explanation as to why oil wealth prolongs nondemocratic rule is that hydrocarbon revenues enable autocratic leaders to buy the support of their backers without having to impose taxes. By contrast autocratic leaders without access to oil revenues must levy taxes to finance the dispersal of benefits to the regime’s supporters, with the attendant risk that those who are taxed may demand greater representation (Levi, 1989; Mahdav, 1970). One upshot of this is that resource-poor autocracies are more likely to transition to democracy. (Although, it should be noted that some scholars have disputed the claim that petroleum wealth reinforces autocratic rule; see, for example, Haber and Menaldo, 2011; Wacziarg, 2012).

For similar reasons it is argued that access to oil revenues enhances the ability of incumbent elected leaders to secure re-election (Goldberg et al., 2008; Mahdavi, 2015). Thus, access to non-tax revenues enhances the ability of autocratic and democratic leaders to stay in power. In both cases the government can provide benefits to its supporters without incurring the political cost of imposing taxes.

What this also means is that the survival of autocratic and democratic leaders in resource-poor countries is dependent on their ability to provide benefits to supporters whilst avoiding the political cost of taxation (Bueno de Mesquita and Smith, 2010). That in turn is dependent on economic growth. Increasing government revenue by raising new taxes is more unpopular than relying on a combination of economic growth and unchanged or lower tax rates to increase the tax yield. Thus, governments in resource-poor countries have a greater incentive to invest in public goods such as health and education that are key determinants of labor productivity and, therefore, economic growth (Lindert, 2004). Child health is a crucial determinant of education outcomes and, therefore, labor productivity. That is because disease-free children are more likely to attend school and to learn more while they are there (Baird et al., forthcoming; Bleakley, 2007). In addition, parents have an increasing incentive to send their children to school as survival rates improve (Soares, 2005). Childhood health may also have a more direct impact on labor productivity. Maladies that are endured during childhood may continue to incapacitate individuals as they reach working age (Bleakley, 2010). Thus, the survival of political leaders in resource-poor countries is indirectly linked to their ability to improve the health of the youngest members of society. Indeed, the provisioning of schooling and health care is optimal for the political leader who lacks access to non-tax revenues. Public goods that improve child health and education appease the government’s backers and generate the economic growth that reduces the need for higher tax rates to finance those public goods. By contrast political leaders in resource-rich countries can rely on a source of revenue that is not dependent on how much they invest in child health and education. As a result, their political survival is less likely to be threatened by a failure to reduce child mortality. That is to say, they are less likely to be voted out of office (in the case of democratic leaders) or removed by revolution or coup (in the case of autocratic leaders).

We predict, therefore, that countries that have significant oil revenues will be less successful at reducing child mortality than countries without significant oil revenues. While the former may have more resources to improve child health they also have less of an incentive to do so. This prediction is broadly in keeping with existing research which finds that resource rich countries typically underinvest in productive capital, such as health and education, even though it is a key determinant of economic growth (Hamilton et al., 2006; van der Ploeg, 2011). That finding is reinforced by another study that found that petroleum wealth is negatively associated with public spending on health (Cockx and Francken, 2014). However, it should be noted that the impact of public spending on mortality and morbidity is significantly dependent on the targeting of health-promoting resources, rather than simply the magnitude of those resources (Filmer and Pritchett, 1999). More explicit support for our hypothesis is provided by a study of 137 countries for the years 1990–2008 which found that petroleum wealth is associated with a reduced capacity to prevent the spread of HIV/AIDS (de Soysa and Gizelis, 2013).

2. Model, variables and data

In order to test the claim that oil wealth leads to higher levels of child mortality we employ a panel of 167 countries for each year from 1960 to 2011 to analyze the relationship between oil wealth and child mortality. The estimation model takes the following form.

\[
\ln(\text{Under-5 mortality})_{it+1} = \beta_0 + \beta_1 \ln(\text{Oil Income})_{it} + \beta_2 \ln(X)_{it} + \mu_{t} + \epsilon_{it+1}
\]

(1)

Where \(i\) is the country, \(t\) is the year and \(X\) is the set of control variables. We include country fixed-effects in order to control for those unchanging or slow-changing factors, such as culture and inveterately weak state capacity, which may be independently determining oil wealth and child health. In effect this means we are comparing each country with itself over time in order to see whether increases in the level of oil wealth is associated with higher levels of child mortality. In addition, we include year dummies so as to control for the possibility of a spurious correlation between the political variables and child mortality. That is necessary given that there was a downward trend in child mortality around the world in recent decades (Hill et al., 2012). Finally, we log all the independent variables by one year so as to reduce endogeneity.

2.1. Dependent variable

Our measure of child health is the probability, per 1000 live births, that a newborn baby will die before reaching the age of five (Under-5 mortality). The mortality data is taken from the UN InterAgency Group for Child Mortality Estimation (ICME, 2016). We prefer under-5 mortality over infant mortality because the latter is more susceptible to undercounting, especially in poor countries (Anthopolos and Becker, 2010). We assume that it becomes increasingly difficult to achieve a marginal decrease in under-5 mortality as its level is lowered. Thus, in the empirical analysis that follows we take the natural log transformation of the dependent variable.

2.2. Independent variables

Our measure of natural resource wealth is the natural log (plus
one) of total oil income per capita (in 2000 constant dollars) and is taken from the data set constructed by Ross and Mahdavi (2015). That variable is calculated by deducting extraction costs from the total value of a country’s oil and natural gas production. This represents a more accurate measure of oil rents than oil exports divided by GDP because it also captures oil and gas that is produced and consumed domestically. In addition, it does not indirectly measure the size of a country’s economy or inflate the magnitude of oil rents in poorer countries (Ross, 2012, pp. 15–16). In the latter case this may produce a spurious correlation because oil export dependence may lead to higher child mortality rates or both may be separately produced by the level of poverty in a country.

The fixed-effect specification that we use helps to mitigate any omitted variable bias. Nevertheless, it is necessary to control for those time-varying factors that might be simultaneously determining the level of oil wealth (e.g. extraction rates) as well as the level of under-5 mortality. For that reason we include the natural log of income (real gross domestic product per capita, in constant 2005 dollars; Heston et al., 2012), urbanization (share of population living in urban areas; World Bank, 2016), and trade openness (total trade as a proportion of gross domestic product; Heston et al., 2012) to control for economic wealth, economic development, and exposure to international competition.

We focus on petroleum wealth in this study because it dominates the global market for natural resources. Petroleum by itself accounts for approximately 90% of the global trade in minerals. In addition, the cost of extracting oil is often significantly lower than its market value and it can be taxed more easily than other minerals (Barma et al., 2011, pp. 14–15, 18). We expect, therefore, that it will have a decisive impact on government policy in oil-producing countries. A further reason for focusing on petroleum wealth is that it is markedly easier to obtain reliable data on oil and gas reserves and production than is the case for other mineral resources such as diamonds.

Some have argued that the incentive to discover more oil and extract existing reserves may be higher in countries that are autocratic, undergoing civil war, or subject to high levels of poverty (Menaldo, 2016, pp. 66–70; Wacziarg, 2012). If correct this may lead to spurious correlations because all three factors are also associated with higher mortality rates among children (see, for example, Gerring et al., 2012; Ghobarah et al., 2003). Michael Ross argues that exploration and extraction rates are actually likely to be lower in countries that are underdemocratic, conflict ridden and impoverished because they represent an investment risk for extractive firms (Ross, 2015, p. 243, 2012, pp. 17–22). Nevertheless, we take steps to control for the possibility that those factors independently increase oil income and child mortality.

To control for level of democracy we include the polity2 index that has been constructed by the Polity IV Project (Marshall and Jaggers, 2016). The polity2 index is based on the extent to which political participation is competitive, the openness and competitiveness of executive recruitment, and the extent to which the chief executive is subject to institutional constraints. Those three components are converted into a 21-point scale for each year, with the most autocratic countries receiving a score of –10 (e.g. Saudi Arabia) and the most democratic countries receiving a score of +10 (e.g. Norway).

To control for the impact of conflict, we include two dummy variables indicating whether a country is undergoing a civil conflict (internal war) or an internationalized conflict (external war). These two variables were constructed based on the UCDP/PRIO Armed Conflict Dataset (UCDP/PRIO, 2015).

Our control for poverty is based on the mean daily calorie intake (in kilocalories) data that is compiled in standardized form by the Food and Agricultural Organization (FAO, 2014). The biological limit on how much a person can consume and the difficulty of hoarding food means that increases in mean calorie intake will typically reflect an improvement in the nutritional levels of the poor (Blaydes and Kayser, 2011). We convert that raw data into a poverty measure by subtracting the value for each country-year from the maximum value in the data set. We prefer this measure of poverty over more familiar measures such as income poverty because the data is available for most countries in the world as far back as 1961 and is comparable across time and place. The natural log (plus one) of this indicator of poverty, which we label as calorie shortfall, is employed so as to render the distribution of values less skewed.

### 2.3. Data set

After constructing the data set we found that observations were missing for a small proportion of country-years (see online appendix, Table A2.1). Deleting those cases with missing values may deprive the model of relevant information. In addition, it may bias the results if there is a systematic difference between the observed and unobserved data. It may be the case, for example, that oil rich states perform well in terms of improving child health and yet are less likely to report health and economic data to international agencies. This is impossible because those states are typically not dependent on foreign aid and so are less likely to heed international pressure to collect and report development data. At least two studies have found that development data is more likely to be missing for autocratic states (Hollyer et al., 2011; Ross, 2006). This is relevant to the present study because of the evidence that suggests that oil rents bolster autocratic regimes and prevent democratic transitions. Thus, rather than applying the method of listwise deletion, we use the Amelia multiple imputation algorithm to estimate the missing values (Honaker et al., 2013). Using the multiple imputation process meant we were able to generate a balanced panel for the 167 countries that were extant in the world from 1961 to 2011 and had populations greater than 250,000. In order to ensure the robustness of our findings we also ran the baseline model using the original, non-imputed, data set. Detailed variable descriptions, descriptive statistics as well as a complete description of the multiple imputation process can be found in the online appendix.

### 3. Results

The results of our analysis are presented in Table 1. In column 1 we examine the relationship between oil rents and child health, in the absence of any time-varying control variables. As we can see our measure of oil rents (oil income) is positively associated with under-5 mortality, but is not statistically significant. (It should be noted, however, that oil income for the bivariate analysis carries the expected sign and obtains statistically significance when we use instrumental variables to mitigate the possibility of endogeneity; see column 6 and below).

As we can see from column 2 the coefficient for oil income is statistically significant and carries the expected sign when controls are introduced for wealth, economic development and trade openness. In columns 3 and 4 we control for the possibility that oil wealth and under-5 mortality are independently determined by the level of democracy (polity2), conflict (internal war and external war) and poverty (calorie shortfall). In all three cases we find that oil income remains positively associated with under-5 mortality.

The inclusion of the various time-varying controls is necessary in order to counter the possibility of omitted variables bias. However, GDP per capita includes oil income, and so its inclusion may eliminate the potentially salutary effect of petroleum wealth. For example, increases in oil income may lead to an improvement in...
household incomes and, thereby, child health. Whether that is
the case will largely depend on the extent to which oil wealth boosts
the income of the poorest households, where child ill-health is
more prevalent. Nevertheless, the coefficient for oil income in the
specifications that include GDP per capita should be interpreted
with caution. The coefficient for that variable when we set aside the
time-varying controls (Table 1, columns 1 & 6) represents the
overall average effect of oil income on under-5 mortality. As we
have already noted it carries the expected sign, but only achieves
statistical significance when oil income is instrumented (column 6).
Thus, we have at best weak evidence that the deleterious effect of
oil income outweighs the potentially beneficial effect of oil income.

The most we can say, therefore, is that our evidence is consistent
with the claim that there is a causal channel through which pe-
roleum wealth has a harmful effect on child health (captured by
the coefficient for oil income in the specifications that include GDP
per capita). It remains possible that that harmful effect is at least
partially offset by the potentially salutary effect of petroleum
wealth via another causal channel that is obscured by one or more
of the time-varying controls. This leads us to the more modest
claim that resource-rich countries do not perform as well as they
should, given the windfall at their disposal. All other things being
equal, the same income increase in a resource-poor country is more
likely to be re-invested by the government in health care and edu-
cation. In other words, resource-poor countries will typically
outperform resource-rich countries with respect to child health
because human capital formation remains more of a priority. Thus,
the results are in keeping with our hypothetical claim that gov-
ernments in countries with an abundant supply of oil and gas have
less of an incentive to reduce child mortality.

4. Robustness checks

In order to ensure the robustness of our findings we examined
whether our baseline results held after various adjustments were
made to the model specification and the way in which we
measured oil rents and child health.

We have endeavored to counter the possibility of endogeneity
between oil income and under-5 mortality by lagging the right-
hand side variables by one year behind the outcome in the
baseline regressions. This provides some assurance against the possibility of circularity between the dependent and independent variables and the potential presence of an unmeasured (time-varying) factor that is simultaneously determining the dependent and independent variables. In column 5 we take this approach a step further by dividing the sample into five year panels between 1965 and 2010 and lagging the right-hand side variables by five years. This also allows us to examine whether oil income continues to have a negative impact on child mortality over time. As we can see from column 8 the results are similar to those obtained for the fixed-effects specification.

In column 9 we examine whether our results hold for an alternative indicator of oil wealth. One potential shortcoming of our default measure of oil wealth is that it covers all income from oil and gas production and, therefore, includes income that is accrued by privately owned companies. Thus, oil income may overstate the revenue that each government obtains from natural resources. A more precise measure of government revenue from natural resources has recently been compiled by the International Center for Taxation and Development (ICTD) (Prichard et al., 2014a). Based on that data set we construct a variable that indicates the degree to which a government’s revenue is not dependent on natural resources. Tax reliance is the government’s revenue secured through non-resource taxation as a share of GDP divided by total government revenue as a share of GDP (Prichard et al., 2014b). We have argued that governments that obtain much of their revenue from natural resources have less of an incentive to improve the health of children than governments that obtain much of their revenue from taxing economically productive activity. We expect, therefore, that those countries that are more dependent on non-resource taxation will be more successful at reducing child mortality. As we can see from column 6 the natural log (plus one) of tax reliance is, as predicted, negatively associated with under-5 mortality. Nevertheless, we prefer to use oil income as our primary indicator of oil wealth because data for that variable is available for more countries and for a longer period of time (50 years as opposed to 30 years). In addition, a smaller proportion of the data for that variable is missing (see online appendix Table A.2).

In column 10 we replace the dependent variable with an alternative measure of child health. Infant mortality is the probability, per 1000 live births, that a newborn baby will die before reaching the age of one (IGME, 2016). Reassuringly the results are consistent with those that we obtained for under-5 mortality.

Finally we examined whether our baseline results held when the models were estimated based on the non-imputed data set. Reassuringly, the results are very similar the baseline estimations suggesting that our findings are not simply an artifact of the imputation model (see column 11). However, we prefer to rely on the estimations that are based on the data sets that are produced by multiple imputation because that allows us to include more information and to avoid the possibility of selection bias (e.g. the listwise deletion of oil-rich states that perform well with respect to mortality-reduction or oil-poor states that perform badly with respect to mortality-reduction). Further robustness checks are reported in the online appendix (Table A.3).

In the appendix we firstly examine whether our results held when oil income was replaced by three indicators of natural resource rents that have been constructed by Haber and Menaldo (2011) up to 2006. Those indicators are total oil income per capita (total value of petroleum produced, in 2007 dollars), total fuel income per capita (total value of petroleum, coal and natural gas produced, in 2007 dollars) and total resources income per capita (total value of petroleum, coal, natural gas and metals produced, in 2007 dollars). The first indicator is similar to the measure of oil wealth that we have used in the baseline regressions, although it does not take into account extraction costs. The latter two indicators include additional sources of natural wealth, namely coal and metals. Reassuringly our results held when we employed those alternative measures of resource wealth (Table A.3, columns 1–3). Column 4 of Table A.3 addresses the possibility that the right and
left hand variables of interest might lead to spurious results if they are both highly trended. In order to control for that possibility we included the lag of the dependent variable on the right-hand side. Reassuringly this method for de-trending the data did not produce results that are inconsistent with our baseline estimations. Finally, it may be argued that our control for regime-type, *polity2*, is inadequate because it does not take into account the proportion of the population that is permitted to participate in the selection of public officials (Munck and Verkuilen, 2002, p. 11). In order to address that concern we weight the extent of electoral participation based on the *polity2* score. The inclusion of the revised version of *polity2* produces results that are qualitatively similar to the base-line regressions (Table A.3, column 5).

5. Discussion and concluding remarks

Scholars have long noted that the physical geography of the earth’s surface can have a significant impact on population health, whether directly through factors that affect disease vectors such as climatic conditions, or indirectly through factors that influence the economy such as soil quality and access to an open sea. In this study we have argued that oil and gas deposits below the earth’s surface can have an impact on population health, in virtue of their influence on government policy priorities. Paradoxically it seems that those countries that have been gifted the resources to improve child health are less successful at preventing child mortality.

This finding is significant given the ever-growing demand for oil, which has resulted in an increase in the number of countries that have become oil providers in recent years. Most of those new oil-producing countries are poor, the very countries where child mortality is already pronounced (Klake and Volman, 2006; Ross, 2012, pp. 26 & 30). Chad is a case in point. Oil exports from this landlocked and poor country began in 2004. The World Bank was heavily involved in the process as early as 2000, with the hope that the oil windfall would be used to alleviate poverty. Despite the efforts of international agencies infant and child mortality in Chad actually increased slightly after 2004. Government spending on health also increased during this time, suggesting that health-promoting resources did not reach those that needed them the most (Frank and Guesnet, 2009, pp. 47–48). The case of Equatorial Guinea further illustrates the problem. The discovery of large oil reserves during the 1990s, followed by rising oil prices during the first decade of the new century, propelled average income in that country to a higher level than Japan, Germany and France by 2010. Nevertheless, it remains the case that three-quarters of the population live below the poverty line and half the population does not have access to clean drinking water or adequate sanitation (Wenar, 2016, p. 69).

This version of the resource curse appears to affect most of the 14 Sub-Saharan countries that increased their oil revenues during the first decade of the new millennium. 11 of those countries reduced child mortality less than the average for the region as a whole and less than the average for those countries around the world that are in the same income group (those Sub-Saharan countries that increased their oil income between 2000 and 2010 are Angola, Cameroon, Chad, Democratic Republic of Congo, Equatorial Guinea, Gabon, Ghana, Ivory Coast, Mauritania, Nigeria, Sudan, Republic of Congo, Tanzania and Mozambique. Only the latter three performed better than the average for the region and their income group. See Fig. 1 in the online appendix. The income group for each country was determined based on the World Bank’s classification - low income, lower middle-income, upper middle-income and high income. As before we used the natural log of under-5 mortality to calculate the drop in mortality given the expectation that it is harder to achieve a reduction at lower initial rates). This is consistent with the findings of a recent poverty report on Sub-Saharan Africa. The authors of that report found that, for the period 2000–2012, healthy life expectancy (the number of years that a newborn can expect to live in full health) was on average 4.5 years shorter in resource-rich countries in the region than other countries in the region (Beegle et al., 2016, pp. 90–91). The adverse effect of oil abundance on government spending priorities represents a significant challenge for development policy. It is difficult to see what might motivate the leaders of oil-rich states to further invest in child health, given that their political survival does not typically depend on the formation of human capital. However, it should be pointed out that some oil-rich countries have been able to reduce child mortality to a greater extent than the average for their income group. It is noteworthy, for example, that some countries in the Middle East, such as Saudi Arabia, Oman, Bahrain and Qatar, that have been afflicted by the political resource curse (i.e. entrenched autocratic rule), have managed to achieve substantial improvements in child health. Similarly, some oil-rich democracies, such as Norway, Brazil and Mexico, have also been able to perform significantly better than the average for those countries in the same income group. In the online appendix (section 4) we examine whether the quality of government institutions might explain why some countries have managed to avoid the negative impact of oil wealth on child health. However, those results are still at best suggestive. Further research is needed in order to ascertain those background factors and development policies that might prevent the health resource curse.

Appendix A. Supplementary data

Supplementary data related to this article can be found at http://dx.doi.org/10.1016/j.socscimed.2017.01.038.

References


